

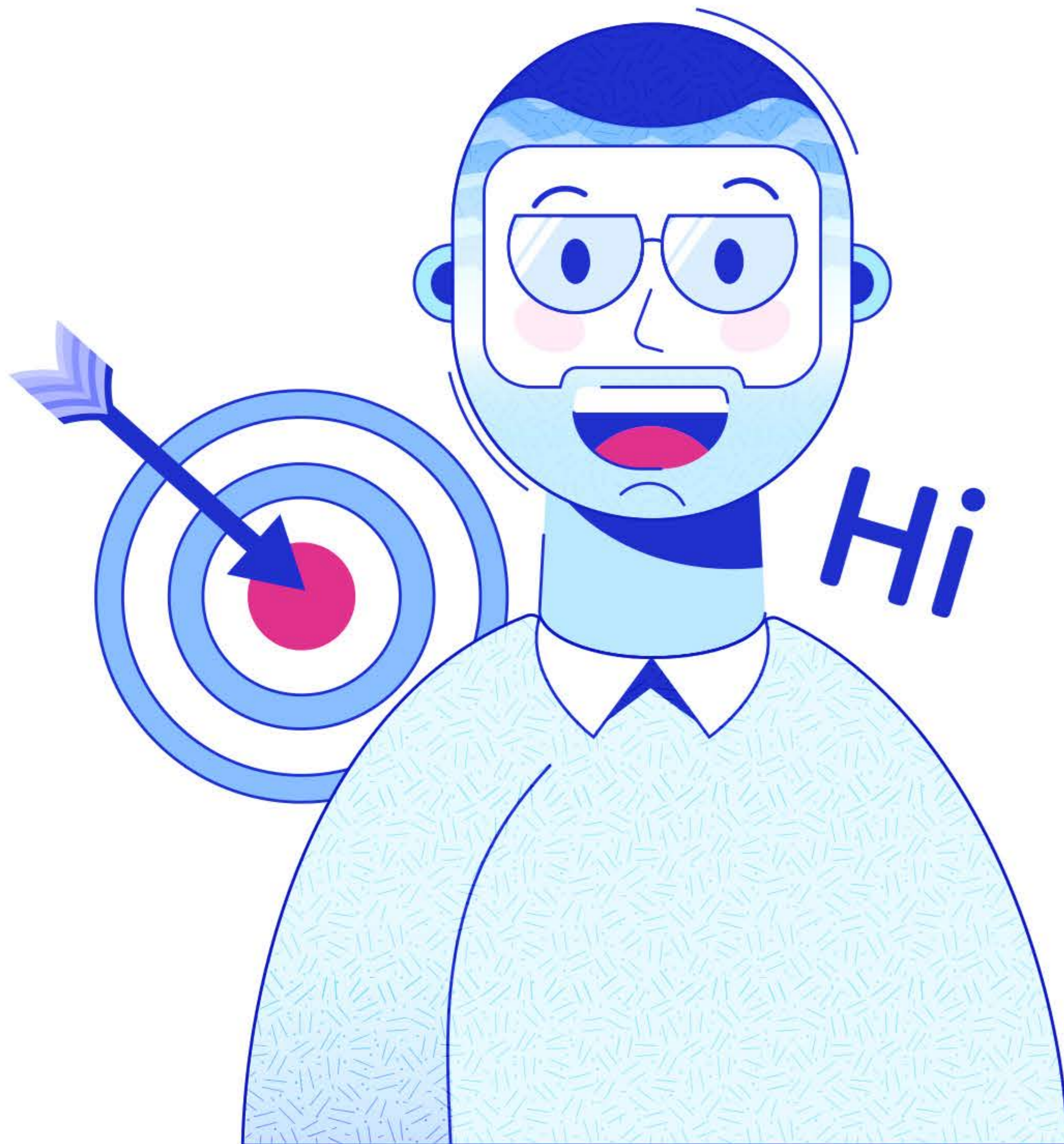
# marketeer<sup>eg</sup>

BUSINESS SOLUTIONS

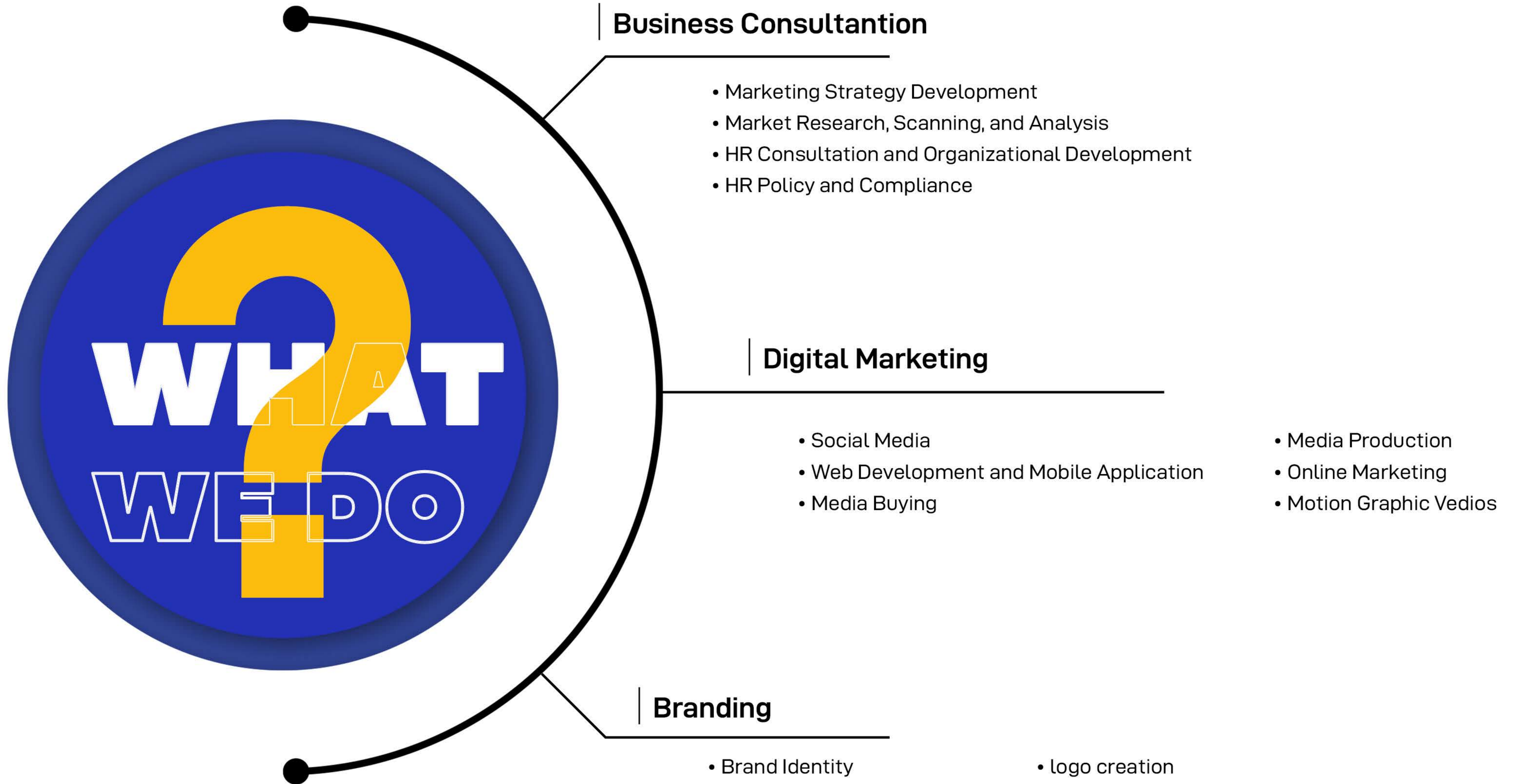
**HELLO !**

# ABOUT US

marketeer<sup>eg</sup>  
BUSINESS SOLUTIONS

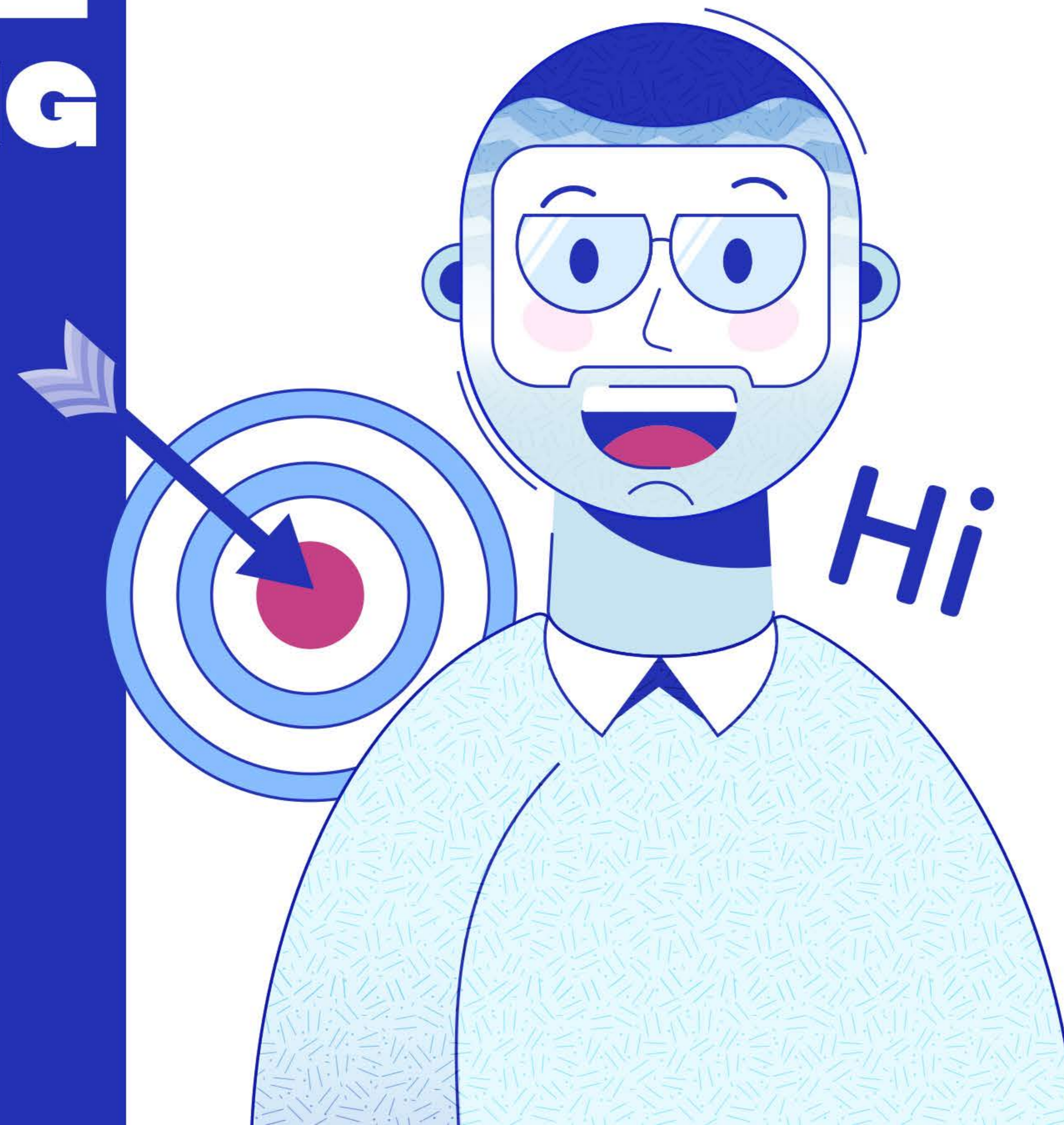


**Marketeer Agency** is a leading business consultation firm with over 8 years of experience, focused on helping businesses thrive in today's competitive market. We offer a comprehensive suite of services designed to address critical business "needs, including business planning, HR optimization, sales strategy, cost control, digital marketing, and market research. Our approach begins with crafting tailored business plans that align with your goals, followed by HR services that ensure your team is positioned for peak performance through effective recruitment and retention strategies. We also provide cost control services focus on identifying and eliminating inefficiencies. In the digital space, **we offer innovative** marketing services, including SEO, social media management, and paid advertising, to strengthen your online presence and reach your target audience. Our market research services deliver critical insights into industry trends and customer behavior, enabling you to make informed decisions and stay ahead of the competition.

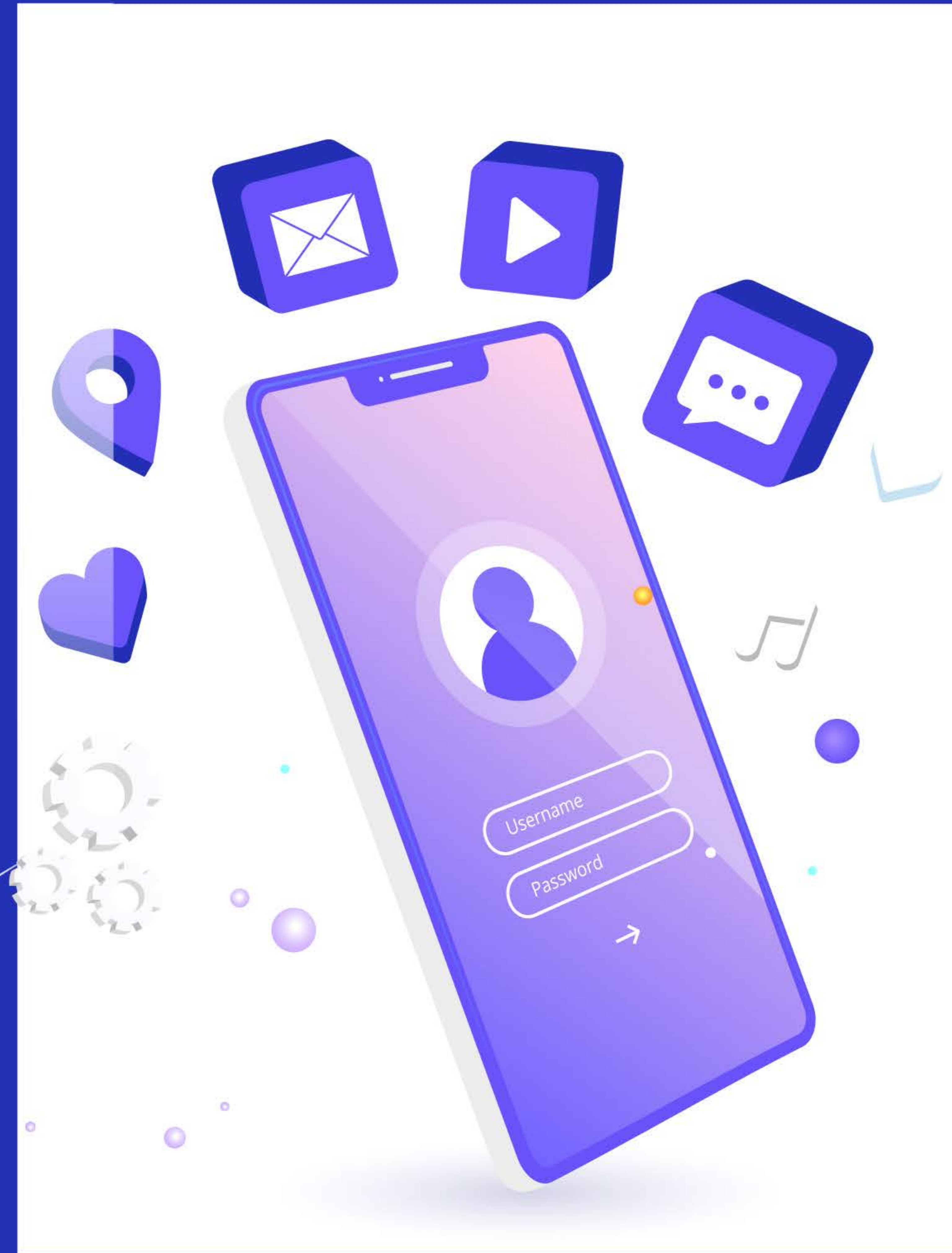


# ONLINE MARKETING

- SOCIAL MEDIA MANAGEMENT
- MARKETING PLANS AND STRATEGY
- MEDIA BUYING (ONLINE ADS)



- GOOGLE ADWORDS
- SEO



# WEB DEVELOPMENT & MOBILE APPLICATION

- WEBSITE (E - COMMERCE - INFORMATIVE)
- MOBILE APPLICATION (ANDROID - IOS)
- UI / UX



# DESIGN & BRANDING

- Social media designs
- Printing designs
- Corporate identity
- Company profile

# MEDIA PRODUCTION



- Videography
- Photography
- Photo Editing



# MOTION GRAPHICS

- 3d Animation Video
- 2d Animation Video
- Infographic Video
- Video Montage



# MARKETING STRATEGY DEVELOPMENT:



**Strategic Planning:** Expertise in crafting tailored marketing strategies that align with business goals, focusing on both short-term gains and long-term brand positioning.

**Brand Positioning:** Adept at developing brand identities and positioning strategies that differentiate businesses in competitive markets, enhancing their visibility and customer appeal.

# MARKET RESEARCH, SCANNING, AND ANALYSIS

## **Market Opportunity Analysis:**

Conducting thorough market research to identify potential opportunities, customer segments, and market gaps. This involves the use of advanced data collection techniques, trend analysis, and competitor benchmarking.

## **Customer Behavior and Psychographic Analysis:**

Utilizing qualitative and quantitative methods to understand consumer behaviors, preferences, and motivations, allowing businesses to tailor their products and marketing efforts effectively.

**Competitor Analysis:** Providing detailed competitor scans and SWOT analysis (Strengths, Weaknesses, Opportunities, Threats), helping businesses to stay ahead of market changes and adjust their strategies to maintain a competitive edge.

## **Market Entry and Expansion Strategies:**

Assisting companies in entering new markets or expanding their footprint in existing ones, with in-depth analysis of local market conditions, regulatory environments, and cultural factors.



### **Talent Acquisition and Recruitment Strategy:**

Developing and implementing recruitment strategies tailored to attract top talent, including workforce planning, job profiling, and talent sourcing.

### **Performance Management Systems:**

Designing comprehensive performance appraisal systems to evaluate and enhance employee performance, align individual goals with organizational objectives, and support career development.

### **Change Management and Organizational Transformation:**

Leading change management initiatives, helping organizations to adapt to new technologies, business processes, and cultural shifts. This includes training leaders and employees to effectively manage change, minimizing disruption and resistance.

### **Employee Retention and Engagement:**

Developing strategies to improve employee satisfaction, retention, and overall engagement, ensuring a positive and productive workplace culture.

# HR CONSULTATION AND ORGANIZATIONAL DEVELOPMENT:

### **HR Policy and Compliance:**

Advising on HR policies and practices to ensure compliance with labor laws and regulations while fostering a fair and equitable work environment.



# FINANCIAL CONSULTATION SERVICES



• **Our cost management service** is designed to optimize financial performance by conducting a comprehensive analysis of demand, supply, and production processes. We provide detailed insights that help align cost structures with marginal revenue, driving both short-term profitability and long-term sustainability. This service not only enhances efficiency but also strengthens your business's ability to make informed strategic decisions, ultimately boosting competitiveness in the market.

• **Complementing our cost management services** is our Economic Scale Analysis, which identifies and leverages economies of scale to improve cost efficiency for each unit. We meticulously analyze your production processes and resource allocation, pinpointing opportunities to reduce per-unit costs as output increases. This service is crucial for businesses looking to expand operations efficiently and achieve sustainable growth. By capitalizing on these insights, your company can enhance profitability and solidify its market position.

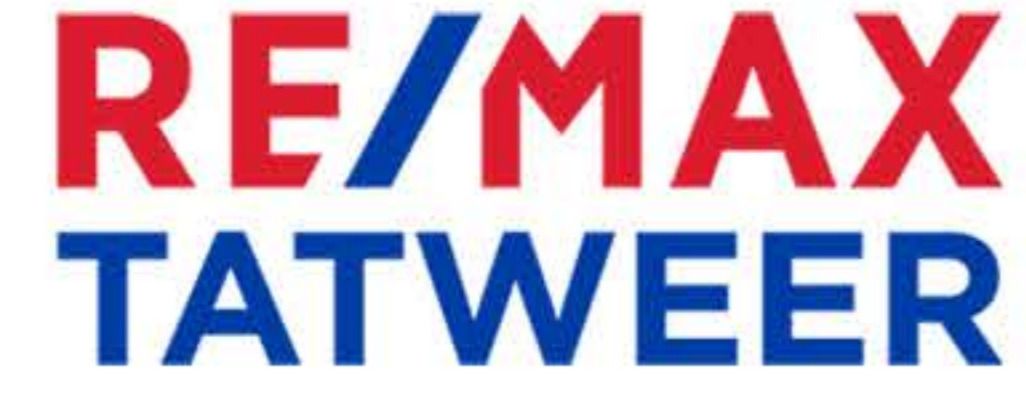
• **Our pricing services** are intricately designed to align with your company's cost management strategies. We delve into your cost structures, including detailed analyses of production, demand, and supply factors, to develop pricing models that maximize profitability while remaining competitive. By understanding the relationship between marginal costs and marginal revenue, we help you set prices that not only cover costs but also enhance your bottom line. This strategic approach ensures that your pricing reflects true value, supports sustainable growth, and fortifies your market presence.

# BRANDS TRUSTED US

















**THANK YOU**



**Contact us:**

Website

[marketeereg.com](http://marketeereg.com)

Facebook

[/Marketeereg](https://www.facebook.com/Marketeereg)

Mobile

+20 1149811263

Email

[info@marketeereg.com](mailto:info@marketeereg.com)

location

Gamal Abdel Nasser, Industrial Area, Third New Cairo,  
Cairo Governorate, Cairo, Egypt